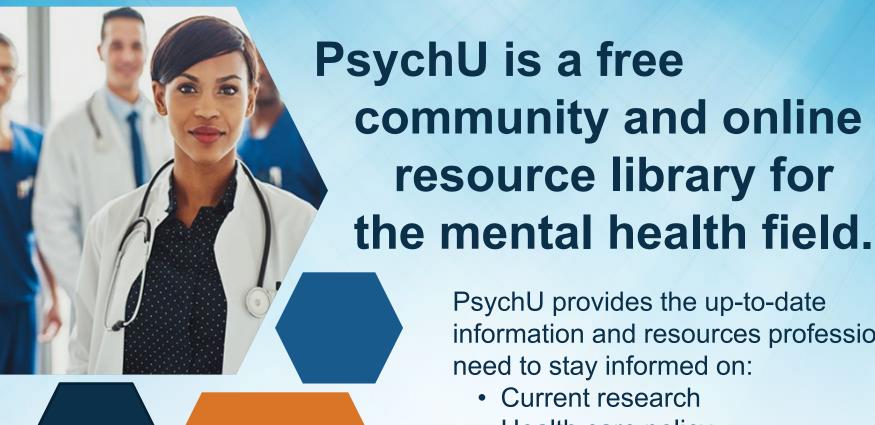


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July 2017 MRC2.CORP.D.00010



PsychU provides the up-to-date information and resources professionals

- Health care policy
- Treatment delivery best practices
- Payment and financing trends
- Quality standards and performance measures



Our members share one simple belief:

Improved Information



Increased Collaboration



Ongoing Discussion



Better care delivery and patient outcomes for individuals with mental illnesses



Our Growing Community

is comprised of over 26,000* dedicated professionals from across the health care system, including:



- PayerManagement& Administration
- Psychiatrists
- Physicians
- Pharmacists
- Medical & Clinical
 Directors
- ProviderManagement& Administration

- Nurse Practitioners
- Nurses
- Physician Assistants
- Case Managers
- Therapists
- Social Workers
- Academics
- Psychologists

*Membership count based on registrations as of June 28, 2017.



Community Quick Facts



Average Monthly Activity



140

New Resources Added



2-3

Virtual Forums
Presented



Live Events Hosted

Website Statistics Since Launch*

579,344 Total Pageviews 3.34 Average Pages Per Visit

*PsychU was launched in November 2014



Why Join PsychU?

Participate In Online Forums
 & Live Events

- 2. Gain Access To A Library
 Of On-Demand Mental
 Health Resources
- 3. Keep Up-To-Date On The Biggest Topics In Mental Health Care
- 4. Gather New Insights From Industry Experts & Mental Health Thought Leaders
- 5. Collaborate On Custom Programs, Events & Learning Opportunities



Online Forums & Live Events*

PsychU hosts hundreds of educational live events

and virtual forums each year.

Participate from the comfort of your home, office, or at a local meeting in your region.
All events are free for PsychU community members.

Learn more and register: www.PsychU.org/events

*If a meal is provided at a live program, the cost of the meal will be attributed to all health care professionals who take a meal, and will be reported in accordance with relevant law.





Free, Live Virtual Forums

Every month, PsychU hosts interactive online conversations where experts in the mental health field, including Payors, share their knowledge and experience, discuss the latest industry trends and research, and answer questions from their follow community members.



Past forum topics include:

- NCQA HEDIS Measures & Mental Health: The Current Landscape & Future Developments
- Understanding The Role Of Social Determinants In Population Health Management
- Behavioral Health In The Era Of Value-Based Care: Improving Quality & Lowering Costs Through Population Health Management
- 4. Paying For Value In Mental Health Services: Perspectives From The Field
- Identifying Populations For Care Coordination Interventions: The Health Plan Perspective



On-Demand Resource Library

Listen to an interview or archived virtual forum, download a slide deck, read about current research, news, and market trends, download clinical rating scales, or find resources to use with patients.



PsychU's one-stop resource library contains thousands of resources curated with your professional needs in mind.



Tailored Mental Health Resources

Follow the trends in mental health care with up-to-date resources – including these recently published PsychU articles:

- 1. Strategy In The Era Of Medicaid ACOs
- Lean Workflow Analysis As A First Step To Integrating Behavioral Health Into Primary Care
- Measuring The Level Of Integrated Care In Federally Qualified Health Centers
- 4. CCBHCs Are Moving Forward –What This Means If Your State Isn't Moving Forward
- A New Strategy To Encourage Self-Care Shows Promise In Keeping Individuals With Behavioral Health Needs Out Of The

We tailor our content to your professional needs, ensuring you see only the latest, most relevant resources.



Topic Libraries& Collections





- Community Voices
- Patient & Caregiver
- Psychopharmacology
- Treatment Best Practices Library
- Psychiatric Scales
- Frameworks In Health & Quality
- Mental Health System Guidebooks
- Innovative Program Profiles
- Primary Care Providers' Corner
- Residents' Corner



PsychU's Mental Health System

Guidebooks

Designed to provide an outline of each state's mental health system - including a look at the state's Medicaid managed care financing system, the safety-net system for mental health care, new policies affecting services for patients with serious mental illness, the state's largest provider organizations and payers, and much more.





Leadership



PsychU is led by a team of distinguished thought leaders* in the mental health field. These psychiatrists, executives, researchers, and innovators serve as expert advisors and shape PsychU's content.

Henry A. Nasrallah, MD Schizophrenia Section Editor

Editor-In-Chief, Schizophrenia Research & Current Psychiatry; Sydney W. Souers Professor & Chair, Department of Psychiatry, Saint Louis University

Joseph F. Goldberg, MD

Bipolar Disorder Section EditorClinical Professor of Psychiatry, Icahn School of Medicine, Mount Sinai & Affective Disorders
Research Program, Silver Hill Hospital

Mauricio Tohen, MD, DrPH, MBA

Bipolar Disorder Section Editor Professor & Chairman, Department of Psychiatry, University of New Mexico Health Sciences Center

Madhukar Trivedi, MD

Major Depressive Disorder Section Editor
Director, Center for Depression Research &
Clinical Care, UT Southwestern Medical Center

Robin Nelson, MD

Major Depressive Disorder Section Editor Psychiatrist, DGR Behavioral Health, LLC

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Stigma Section Editor

President, Depression & Bipolar Support Alliance

Paul Gionfriddo

Stigma Section Editor
President & CEO, Mental Health America

Rebecca Roma, MD

Schizophrenia Section Editor Medical Director, Community Treatment Team, Mercy Behavioral Health

Maria Moses, FNP, PMHNP

Primary Care Providers' Section EditorOwner & Practitioner, Moses Mental Health

Sloan Manning, MD

Primary Care Providers' Section Editor Medical Director, Novant Health Urgent Care & Occupational Medicine

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Behavioral Medicine, Inc.

John Luo, MD

Residents' Corner Section Editor
Health Sciences Clinical Professor, Psychiatry,
University of California, Riverside School of
Medicine, & Director, Psychiatry Residency
Program.



Custom Program Requests

The PsychU community includes a team of clinical research professionals, the Otsuka Pharmaceutical Development & Commercialization, Inc. Field Medical Affairs Team, who specialize in translating scientific and medical information to a broad range of stakeholder organizations in the mental health field.

Private, personalized education programs, either online or in-person, or rebroadcasts of virtual forums are available for free at the request of any PsychU member or organizational partner.

If you are interested in having a live presentation, visit www.PsychU.org/events/custom-program-request



Participate & Collaborate With PsychU

Enrich the PsychU community and your organization by becoming part of the ongoing conversation!

- 1. Become A Member
 - Gain access to all of our resources and services.
- 2. Participate In Community Activities
 - Ask questions in a virtual forum or come to a live event.
- 3. Become A Supporting Organization
 - Stand beside PsychU as we shift the trajectory of the mental health system join over 20+ other organizations who feel the same.
- 4. Provide Educational Programming For Others In Your Organization Request a live event at your organization or for your community mental health professionals. Customize these events to fit your organization's needs.
- 5. Highlight Your Innovative Programming
 - Doing something new and creative? Let us know and we'll feature you in our innovative program profiles!





Visit www.PsychU.org to sign up for FREE!

PsychU is a community and online resource library dedicated to understanding, sharing, and evolving best practices in mental health treatment. Through the exchange of information, experience, and ideas, PsychU members aim to shift the current trajectory of mental health care and improve the future outlook for individuals with mental illnesses

PsychU is supported by Otsuka Pharmaceutical Development & Commercialization, Inc. (OPDC) and Lundbeck, LLC, committed supporters of the mental health treatment community. No CME credits are available through any of the resources provided by PsychU. The information provided by PsychU is intended for the educational benefit of health care professionals only. It is not intended as, nor is it a substitute for, medical care, advice, or professional diagnosis. Health care professionals should use their independent medical judgement when reviewing educational resources. Users seeking medical advice should consult with a health care professional. Some of the contributors may be paid consultants for OPDC and/or Lundbeck, LLC.

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